

CHINO VALLEY EQUESTRIAN ASSOCIATION – BOARD MEETING MINUTES – October 10, 2024

- A. MINUTES – The September meeting minutes were approved and filed.
- B. Board Members in attendance: Trudy Ruth, President; Greg Valenti, VP; Mary Henry, Treasurer; Bill Oden, Member at Large; April Durnez, Member at Large; Susan Van Buren, Member at Large; Lynne Trenery, Member at Large; Traci Ranic, Alternate Member at Large. Membership attendance: Kati Anderson, Merilee Mills, Tom Durnez, Kevin Christensen.
- C. OFFICER REPORTS
 - a. Treasurer –
 - i. Financials were distributed and reviewed. There were no changes, and accepted as presented.
 - b. Secretary –
 - i. Mary announced that the Election Nomination Committee has approved the nominees for VP, Secretary and Member at Large. Voting will commence on October 28 and end on November 1st. Social Media will be sending out advance notice information for the membership.
 - ii. Volunteer hours were collected.
 - c. Vice-President
 - i. Laser was donated a round pen of Priefert Panels complete with posts. Greg mentioned that the pen should be located near the Laser pens, and the discussion was to confirm that the best location was across the road from the pens.
 - d. President – see Facilities and Events sections
- D. Committee Reports
 - a. Social Media
 - i. Analytics Report: 1725 followers, 35.6% reach, 24.9% decrease in “likes”, 200.9% increase in “links”.
 - ii. Halloween Social Media Giveaway: Merilee made a specialty halter, motioned that we post for a giveaway during this month, with a drawing on Oct 31st. Mary seconded and the motion was carried.
 - iii. Google Phone: A phone number will be established for the CVEP facility and will be manned by a Board Member or approved Member in Good Standing. April will be the initial person to take calls. We will be posting the announcement that in the event of emergency, Call 911, and then call “the new number”.
 - b. Membership
 - i. Open Riding for Non-Members – a date has not been set at this time.
 - c. Facilities Management
 - i. Arena Maintenance: Trudy has spoken to Mark at ArenaWorx and will be setting up a time for arena grooming to be done sometime after November 10th. Arenas will be watered the night before, Mark will groom arena 2, and our facilities team will groom arena 1. Mark’s fee is \$200 per hour. Lynne motioned that we confirm from Mark that he will not exceed 4 hours, Mary seconded, and the motion was carried.
 - ii. Speakers: Greg motioned that we add 2 speakers in Arena 2, and 1 additional speaker in Arena 1. For this, he will be purchasing the speakers, wire, boxes and posts, for a cost of approximately \$1000. April seconded, and the motion was carried.
 - iii. Bill Oden will continue to look at the kiosk information, and may need to get plans for a carpenter to complete. He is continuing research at this time.
 - iv. CVEP received a \$500 donation specifically for a hitching post near the Liberty Arena. Trudy and George will purchase the pipe, and stay within this donated amount. A work day for this project will be announced.
 - v. UPDATES for new improvements – float pan and wheel for groomer has been ordered, Mary is collecting bids for covers for the Laser pens, additions to obstacle course will be designed by

Kati Anderson, Mark w/Making Time Ranch, and April Durnez, Trudy is getting bids for material for the parking and road areas and is currently working with Charter Materials and Arrowhead, Trudy will set up a plumber and a town rep to look at the water lines available near arenas 1 and 2, and the solar lights for the east parking area and in the office and ready for install.

- vi. April mentioned that Kevin and Tom are gone from 10/14 - 10/19, and have Wade ready to groom arenas as needed.
- vii. April discussed that she was approached by members talking about the conditions of the arenas, and wanting additional grooming. April is working on a proposal to have a member request grooming, pay in advance, and specify a date for the grooming. This is in addition to the scheduled dates and grooming for events. A fee for this service will be further researched.
- d. Info for Members – Nothing at this time.
- e. Fundraising
 - i. Trudy and April will be meeting with Maggie at the Town of Chino Valley to discuss grants and fundraising opportunities.
- f. Volunteers
 - i. Trudy requested that Susan Van Buren prepare a Volunteer Incentive Program.
- g. Events
 - i. Proctoring – Trudy is preparing a Proctoring Checklist and Guideline. There will be a Board Member or Member in Good Standing at each event.
 - ii. Show Committee – Susan, Trudy and Lynne agreed to October 22nd for the initial meeting.
 - iii. December to Remember – Trudy is meeting with the town in a few weeks. We discussed that CVEP would be part of the Memory Park event.
 - iv. Generating Revenue at the park – Board members will bring ideas to the next meeting.
- E. Membership – Kati Anderson announced that the EXCA State Finals were attended by participants from Tombstone and Sierra Vista to Flagstaff, and from San Juan Capistrano, CA, as well as our quad cities area. They had 32 entries and 11 volunteers. Saturday, October 19th will be the final Cowboy Challenge of the year.
- F. The meeting was adjourned at 8:04pm.

Minutes recorded and respectfully submitted by:

Mary Henry

Mary Henry, Secretary