

CVEP Board Meeting Minutes – January 9, 2025

- A. Meeting was called to order at 6:02 p.m.
- B. Roll Call: In attendance were Trudy Ruth, Mary Henry, April Durnez, Lynne Trenery, Bill Oden, Merilee Miles and Greg Valenti. Traci Ranic was on the phone. Kay Oden was absent.
- C. December minutes had been approved and filed.
- D. Treasurer’s report shows that December had a slight loss, due to purchases and very few membership renewals. Mary also presented the Year End Financials for review and approval. All financials were approved.
- E. The acting secretary collected the volunteer hours for the month of December 2024.
- F. Greg Valenti indicated that the round pen that was donated to Laser has been placed, and will be completed on Saturday, January 11th (work day).
- G. The President went right into the committee reporting:
- H. Social Media – Merilee reported that the facebook page was up to 5.4K views, and had an increase of 820% for comments to our page. She also reported that she had a request for information regarding driving, and Lynne indicated that Merilee should respond with information on the Driving & Carriage Society website and also send Lynne’s contact information. Future ads will be for membership, rentals, and sponsors. She will make an announcement about availability of the 2nd round pen this coming weekend. The Google phone will also be set up by this weekend. Merilee will draft language for a sign and work with Mary for signage to post reminders to call 911 and then contact CVEP via the google phone number in the event of an emergency.
- I. Membership - Bill reported that Kay has noted a total of 45 members for 2025, so far. Membership application changes have been completed and are on the Website. This includes a notice that payment should be through Zelle, cash or check. 4H memberships will be collected at their initial meeting on January 16th at the CV Community Center. April will be attending, along with Merilee.
- J. Facilities
 - a. Marketing – Traci presented a proposal to join the Prescott Valley and Prescott Chambers of Commerce as a way to continue to promote CVEP and our events. The pricing is \$260 and \$220 respectively. They promote their business via monthly meetings and mixers, monthly newsletters, and weekly “connection” emails listing events in the area. Members are also listed in the online directory and printed business directories. Traci also generously offered to cover one of the costs for CVEP for this initial year. The board discussion was that we could try

this for one year, and include “how you heard of us” in new membership forms, so that we could possibly track the benefits of each. Trudy motioned that we join each chamber for one year, seconded by Traci, and the motion was carried.

- b. Work Day – Jan 11th – Trudy reviewed our various work projects, including cleaning our the current CVEP office, organizing the event supplies & show supplies and using the GMR donated shed; cleaning the announcers booth; install 2 hitching posts; putting up the cattle pen; cleaning out the roping chutes and organizing the training obstacles; clearing weeds and doing basic facility clean-up. We are expecting about a dozen volunteers from both Laser and 4H, in addition to the available board and membership. Trudy will provide lunch. Bill suggested that we schedule a work day every 2 months or so.
 - c. Office Building – Frank wants to clean the town’s side of the building and then have a “turn over” meeting with the board. The town will need an emergency key. We also had a quick discussion to check with the town and Yavapai College regarding putting in a gate at Old Home Manor Drive.
- K. Fundraising – April will be working on new drafts for the Sponsor documents and will sent out to the board members for comments and suggestions. Additionally, Trudy will prepare a draft of the new CVEP brochure, which will be used for Chamber member displays and sponsor packets. Also Merilee will design business cards for those board members who need them – and will coordinate the Sponsor documents, brochure and cards to have a similar design.
- L. Miscellaneous –
- a. Trudy will contact Evelyn to attend a board meeting to discuss updates to the webpage.
 - b. Show meetings will be scheduled soon and Trudy may contact Kayli Hanley to request her attendance.

Meeting was adjourned at 7:15pm.

Minutes recorded and respectfully submitted by:

Mary Henry
Acting Secretary